

PROJECT

S27PROJ

Submitted in partial fulfillment of the requirements for the award of

BACHELORS OF SCIENCE IN VISUAL COMMUNICATION

**By
MUGILAN.B**

(39270034)



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**

**(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119**

**SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION**

**APRIL
2022**

DECLARATION FORMAT

I, MUGILAN. B hereby declare that the Project Report entitled “**project**”
(S27PROJ) done by me under the guidance of **Mr. YUVARAJA, M.Sc., M. Phil** at
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University) is submitted in partial fulfillment of the requirements for
the award of degree in B.Sc. Visual Communication.

DATE:

PLACE: **CHENNAI**

SIGNATURE OF THE CANDIDATE



SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY

(DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' Grade by NAAC

JEPPIAAR NAGAR, CHENNAI – 119

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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **MUGILAN. B** Reg. No: **39270034** who carried out the project entitled "**PROJECT ” (S27PROJ)** under our Supervision from **DECEMBER 2021to April 2022**

HEAD OF THE DEPARTMENT

Dr. Ms. N.NAZINI. M.Sc., M.Phil.,

(Ph.D.)

Submitted for Viva Voce Examination held on _____

Internal Examiner

**Mr. YUVARAJ, M.Sc.,M.
Phil**

External Examiner

ACKNOWLEDGEMENT

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder Chancellor **Col. Dr. JEPPIAAR, M.A., B.L., Ph.D., *Sathyabama Institute of Science and Technology*** whose blessings is always profound and also thank our **CHANCELLOR Dr. MARIAZEENA JOHNSON, B.E., M.B.A., M.Phil. Ph.D.** and express my sincere gratitude to the **PRESIDENT Dr. MARIE JOHNSON, B.E., M.B.A., M.Phil. Ph.D** and **VICE PRESIDENT Ms. MARIA BERNADETTE TAMILARASI JOHNSON**

I mark my sincere thanks to our Vice Chancellor **Dr. T. SASIPRABA, M.E., Ph.D.,** Registrar **Dr. S.S. Rau Ph.D.** & Controller of Examinations **PROF. DR. IGNI SABASTI PRABU Ph.D.** for their valuable support.

I consider it as a privilege to thank our Head of the Department Dr. **Ms. N. NAZINI, M.Sc., M.Phil. (Ph.D.)** for helping & guiding me throughout my curriculum.

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PROPOSAL

Title : Don't Touch

Gendre - Comedy Drama

Charactes- Mohan, Bharath, Yuvan,
Deepan

Target audience - Youth

Concept behind the film - To take any
decession at any situation be thinked
and calm.

I wrote this story because of the
climax and the story.

Setting : Home , Road, Friend Room

Budget : 0

Characterisation

Name : Mohan

Age : 21

Height : 5.5

Skin tone : Moderate Black

Gender : Male

Dressing : Formal

Hair colour : Black

Hair style : short Hair

Eye colour : Black

Occupation : IT

Status : Single

Working place : sholinganallur

Emotional level : High

Negative : High

Name : Bharath

Age : 22

Height : 5.2

Skin tone : Moderate white

Gender : Male

Dressing : Casual

Hair colour : Black

Hair style : Long Hair

Eye colour : Black

Occupation : Nil

Status : Single

Working place : Nil

Emotional level : High

Negative : over thinking.

Name : Yuvan

Age : 21

Height : 5.6

Skin tone : Moderate white

Gender : Male

Dressing : Casual

Hair colour : Black

Hair style : short Hair

Eye colour : Black

Occupation : Nil

Status : Single

Working place : Nil

Emotional level : High

Negative : High Temper

Name : Deepan

Age : 21

Height : 6.1

Skin tone : Moderate white

Gender : Male

Dressing : Casual

Hair colour : Black

Hair style : short Hair

Eye colour : Black

Occupation : Nil

Status : Single

Working place : Nil

Emotional level : High

Negative : High Temper

Don' t touch

Scene 1

PLACE : Mohan Home

Saturday morning Hero Mohan avan vitu vaasal la Don't touch sticker otraan

(TITEL)

Scene 2

PLACE :Mohan Home

Mohan kulichitu Shirt ,Pant ,Watch pottutu Hair style pannitu avan mobile la charger la irunthu remove pannitu phone use pannite saapuda poraan

Amma : (voice over from kitchen) Ena da yethana mani ku velaiku poga pora ?

Mohan : etho ipo oru 15 minutes la poiduven , seri Appa ena velaiku kelambi poitaanra ?

Amma : (voice over from kitchen)Mmmmmmmmm avaru poitaarunu therinjathuku aprm thaana sir ru kelaiye yerangi vanthinga aprm ena kelvi unaku

(Mohan bathil pesama saapuduraan)

Scene 3

PLACE : Bharath Room ,Road ,Maadi

(Yuvaraj calling Bharath on brushing time)

(Bharath thukathulaiye first call cut pandraan second time call attend pandraan)

Bharath : dai Ena unaku kaalaile call panni saavu adikira

Yuva : dai inaiku ku Saturday da

Bharath : aiyo ama ama ama maranthuten da

Yuva : seri night room free thaana unga anna yethuvum atti
vidalala

Bharath : illa illa vaanga inaku namma atti than

Yuva : ok ok apudiye kaasu ready pannidu aprm last tu nerathu la
vanthu sollala nu uruttathaa

Bharath : athalaam epo panna maatten vote tu kekaponu kaasu balance
iruku la so bayam illa

Yuva : seri aprm Deepan kum mohan ku mattum call panni sollidu

Bharath : otha oodu ivangaaluku naane room mum tharanuma yelarukkum
call panni naane sollanuma ni ena pudunguriya adichi sollu ... ama
yetho Mohan vachi JD ye usar pannalaam nu sonna Ena aachi

Yuva : Dai iru da pona vaaram than avanaa Breezer la irunthu
beer re Kudika vaachom inai ku beer la irunthu premostion try
pannuvom iru konjam konjam ma maathita nammaku sponsor avanthaan

Bharath : Mmmmm ana avana kudika vaaikura kaasa sethaley namma
Extra kudikalaam nu thonuthu , theva illa ma avanuku namma sponsor
ra irukom nu nanaikuren da

Yuva : dai iru da vava vaikatha da naaye intha vaaram mattum
Than

Bharath : seri vai

Yuva : Mmmmm

(Yuva calling Deepan)

(Deepan attending)

Deepan : Soldra

Yuva : Yenga da iruka ?

Deepan : Purchase poitu iruken

Yuva : enathu Purchase sa ?

Deepan : Dai vittula kaikari vaanga anupitanga da

Yuva : Ooooo , Seri atha vidu inaiku Saturday gyabagam iruka

Deepan : Iruku Athukaga thaana kaathunu iruthen ,yenga Bat tu Vitula thaana

Yuva : Ama

Deepan : Mohan Vaaranla

Yuvan : inemay thaana avanuku call pannanum

Deepan : vaanthuduvaan la

Yuva : Mmm vanthuduvaan , ana inaiku yepdiavathu avana madakidanum

Deepan : Ama da ,intha Jaga Sanniya irukaan paaruvavan yevanavaan Clg frienda bayangaramana Adimaiya pudichitaanda Oc jammunu mangalan paaditu irukaan

Yuva : Ama anaiku call pannen apothaan sonnan Ethula vera weekly twice nu sallothu da

Deepan : School la HAVOC kita adivaanguna paaya avanuku vantha
vaalva paaru ... seri Avan alavuku illanalum etho Week ku oru vaati JD
vaaguragavathu inaiku avana madikirom

Yuva : seri athavidu inaiku kaasu ready pannu namma thaana poi pooja
saama vaanganum

Deepan : seri aprm call pannum

(Yuva calling Mohan)

Mohan : Ena da call panni iruka

Yuva : Machi inaiku Bat tu vaatu la Evening atti da vanthudu da

Mohan : Evening ga dai ku 7 maniku thaana da yenaku velaiye mudiyum

Yuva : athalaam paravalla straight ta vanthudu unaku sethu thaana
sarakkalaam vaangi irukom

Mohan : sarakka Dai Sarakka laam yenaku vena

Yuva : dai unaku Beer ru da

Mohan : Beer ra , dai pona vaatithaan breezer ru illa nu beer
kudika sonninga Epo Ena

Yuva : dai athaan Beer thaana kudaka start pannita nu thaana
Beer re vaangiten Beer nallu iruku nu thaana anai sonna aprm ena
unaku

Mohan : Seri Vidu vaaren

Scene 4

PLACE : Bharath Room

(Bharath room la yellarum sarakku adika varanga)

(yellarum Room ma konjam konjam ma thinks laam iruka yedathu la maathi vachi room ma ready pandranga last ta room door ra saathitu sarakku adika start pandragaa)

Mohan : dai na oru 11 , 12 mani pola kelambiduren yenna venathu vittu vanthudunga

Bharath : yen porumaiya kaalai la pogalaam la nalaiku Sunday thaana aprm ena

Mohan : Dai vitula Friend Anna reception nu sollu tu vanthu iruken
Night stay laan sonna sathiyama vida maataru yenga Appa

G

Deepan : yepdi irunthaalum ni porathukula thungiduvanga la , Ni kalaila yelunthirichi poida pora

Mohan : Aasi avaaruvidiyaa kaalai ye yelunthurichi Gym ku pora aalu Avaru daily yum thungurana illai nu attendance yedu paaruru naal night tu thukam varala nu mobile nonditu irukatha paathu adivathutaaru da Konja nerathu la yenaku kotti poidichi

Deepan : Mmmm seri naanum Yuvan nu vittu varom Epo Ni kudi

(30 minutes later)

(Bharath Bhodhail Psycho va Maari)

Bharath : Dai yelaam oru unamaiya sollunga ipo yenaku room ku iruku nu thaana yen kuda laam pesi sirichi suthitu irukinga

Yuvan : Dai loosu ku apdiyalaam illa da

Bharath : yenaku theriyum yaaru yaaru yen pinnadi ena ena pesuraanga nu , Epo kuda naa bhodhaila pesuren nu nanaichitu irukinga yena theriyum

Mohan : Ena da ivan psycho vaa maaritaan

Bharath : yenaku theriyum da epo kuda naa bhodhila pesuren nu nanaichitu irukinga

Deepan : Othaa ivan Vera dai amuki podunga da

(After 2 minutes Yuvan Deepan nu ku kannu kaati signal seiraan)

Yuvan : Machi light ta hot tu try pannu paaru da semmaya iruku da

Mohan : Dai naane breezer illa nu thaana Beer re adikiren

Yuvan : Aai chumma try thaana pannu paaru

Mohan : Dai night tu vera vittu ku poganum ... appa akita maatunen avalo thaana Inaiku oru pudi thaana , aprm vera ooru naal try pandren

Deepan : Yen aprm antha oru naal kudichitu pona mattum vittu la aarathi yedupaangala yepudi irunthaalum vittuku pona yellarum thungi iruka pooranga ni yarukum theriyama maadi la un room poi paaduthuda pora kalaila appa paatha thungi tu iruka pora avalo thaana

Mohan : Aai venam da

Deepan : Dai avanuku konjam oothu da

Mohan : Dai Varnish naatham adikuthu da

Yuvan : Athalaam onnum illa first tu rendu round mattum mokka mudiko aprm theriyaathu

Mohan : Seri kudikiren Romba bhodhailaam yerathu la

Deepan : Avalo laam aagathu light ta siru mulaiku signal thaana verum

(Dutch Angle)

Mohan : seri kudikanum na first tu unga yela phone naiyum thaanga
aprm kudikiren

Yuvan : yen

Mohan : YEnna video yeduthu group la potturuven nu blackmail
pannigana othaan niyelaam kudiya aal thaan

Deepan : Yepa intha da yellam phone naiyum neeye vachi ko

(Mohan Hot drink adika start pannitaan)

Yuvan : epo yethuvum kekatha oru round da mudichitu kelu

(Mohan Completed One round)

Deepan : ipo yepdi iruku

Mohan : Mmm Nalla thaana ku Oru maathiriya

(Mohan finish second Round)

Yuvan : intha vaaram mattum adjust panniko Next week JD yeraka
try porom

Mohan : yen intha vaatite atha vaanga laam la

Deepan : athu konjam castly da athaan, ithu la vera yenga kitta
kaasu illa athaan

Mohan : Ai ithalaam oru matter ra da namma adutha vaatti JD thaana
adikirom Naa kaasa paathukuren side dish nee ga paathukong

(Mohan Yuvan Deepan Enjoy the movement and Driking)

Scene 5

PLACE : Mohan Home outside

(yuvan Mohan drop pandraa)

(Mohan on Full Bhodhai)

Yuvan : Machi na kelamburen Da

Mohan : ok Bye ni paathupo

(Yuvan bike ka u trun pannitu poraan)

(Mohan Vitu vaasal Vomit yeduthutu mattai aaiduraan)

Normal angle

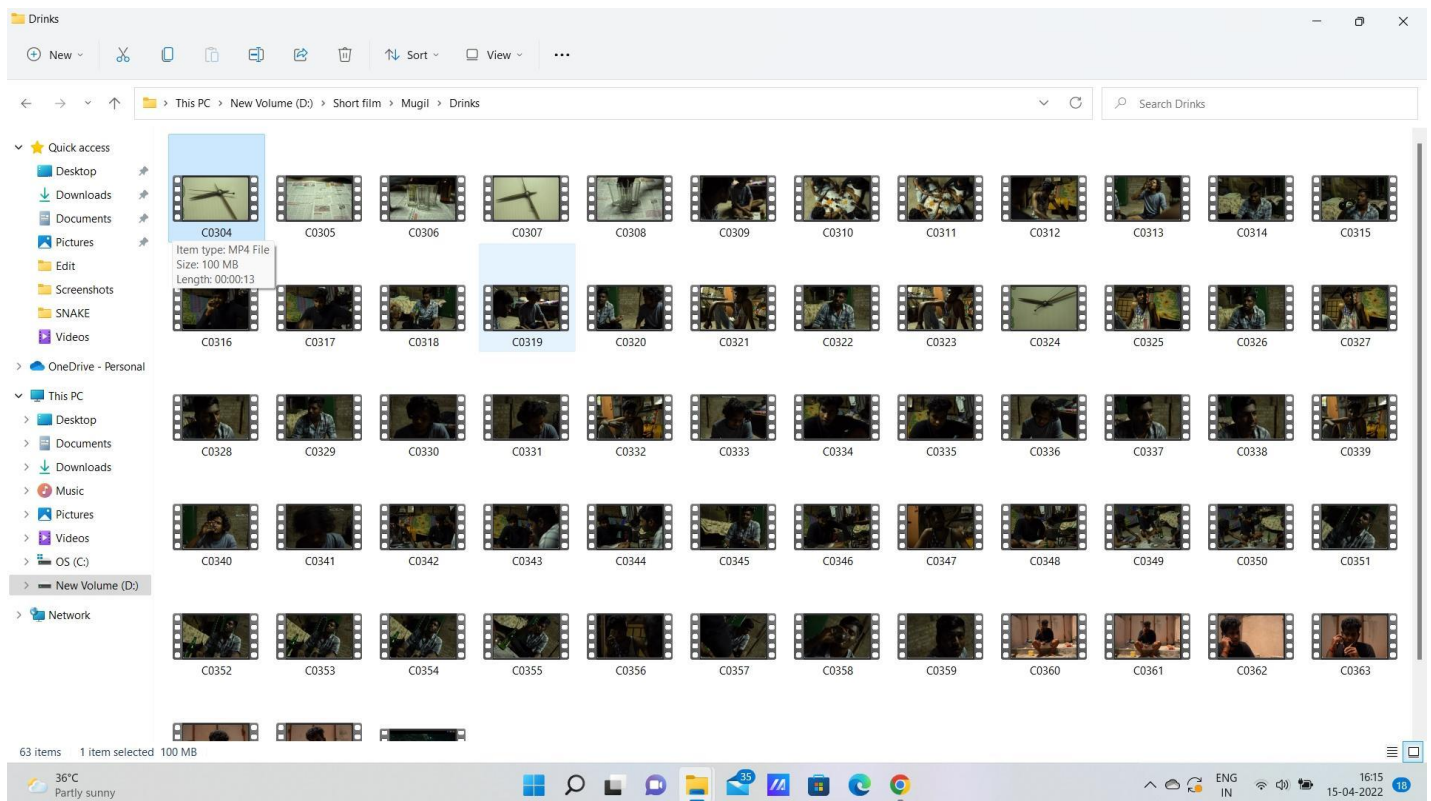
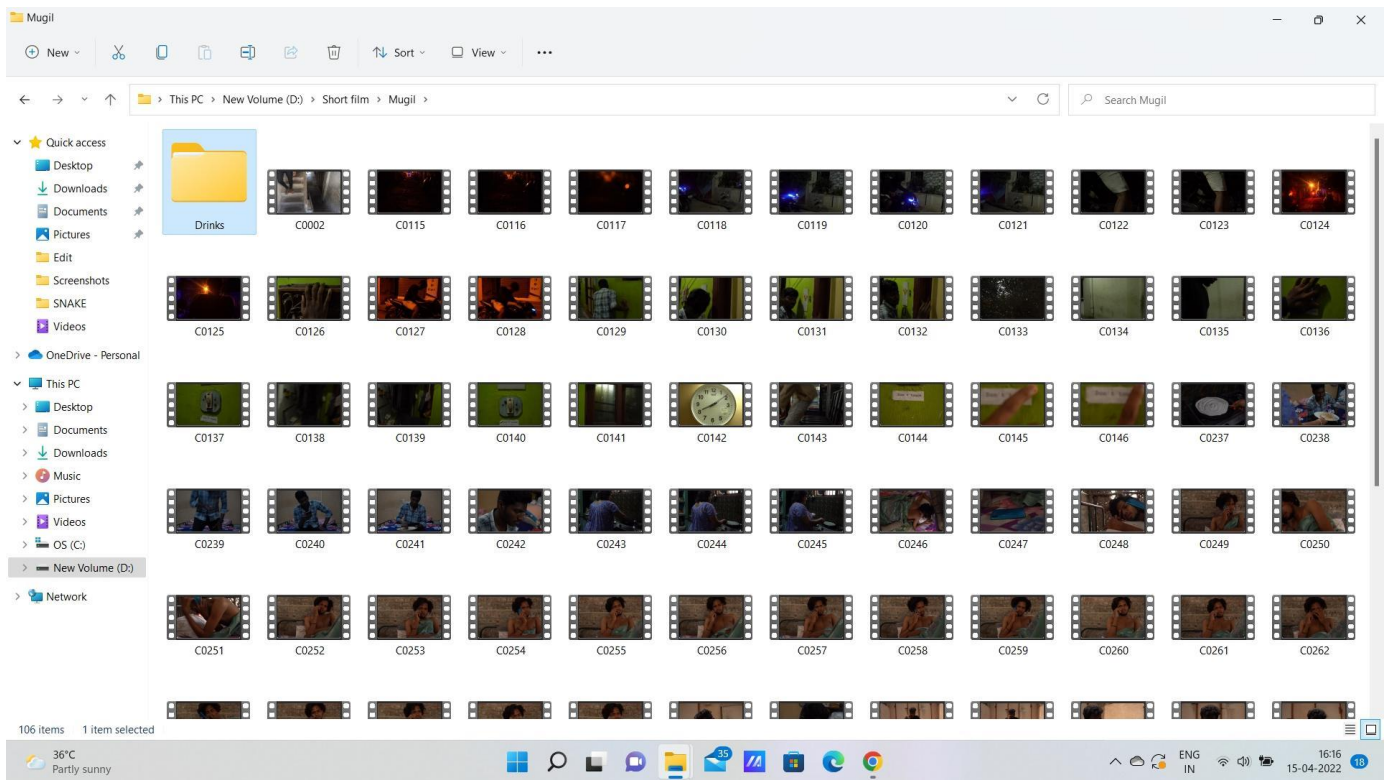
(Yuvan Street End KU poita thuku aprm gyabagam varuthu bika u trun pannitu poraaan)

(Yuvan thirubi poi mohan na paatha full mattaa yelupa try pandra ana Mohan theliyala takku nu vomit la kaal vachi slip aagi calling bell aluthiduraan bell stop aagama adichi kite iruku Yuvan Bayanthu speed da Mohan Bag la iruntha Oru phone na yeduthutu oodi poi Bike yeduthutu speed da poi bike Skit aagi vilunthuduraan aprm bike yeduthutu thillite oodiduraa)

(Mohan Yeluthurikama paduthu irukaan , calling BEll adikuthu , vittula light on Aguthu)

THE END

Short film footage



Short Film Link

https://drive.google.com/file/d/1PDGiTyYkADxjtNDIQugEeMgatiY_0Uzj/view?usp=drivesdk